

To all Members of the Place Committee (Councillors Sandra Bynoe (Chair), Gill Fitzhugh (Vice-chair), Roger Diamond, Emma Sweeney, John McArdle and Stella Wilson) with copies to all other Councillors for information

You are hereby summoned to attend a **Meeting** of the **Place Committee** to be held at **St Jude's Hall, 71 libert Street, W10 4QH** on **7**th **February 2024**

Shuwanna Aaron, Director

31st January 2023

AGENDA

PL 34 23/24	Apologies for absence – to receive and approve any apologies for absence from councillors.
PL 35 23/24	Declarations of interest – to note any Declarations of Interest or Dispensations granted in respect of any item on the Agenda.
PL 36 23/24	Minutes of the previous meetings – to consider for approval the minutes of the Place Committee Meetings held on 8 th November 2023 for confirmation and signing as a correct record.
PL 37 23/24	Public session – to receive any questions, representations or petitions from members of the Public. (Members of the Public may speak for up to 3 minutes at the discretion of the Chair).
PL 38 23/24	Financial Report – to receive a verbal report of current financial position.
PL 39 23/24	Contractors Report – to receive report regarding the Hammersmith Community Gardens Association Contract.
PL 40 23/24	Planning Working Group – to receive a verbal report from the Planning Working Group
PL 41 23/24	Introduction of emissions-based charging – to receive a report regarding proposed changed to parking charges and to make recommendation for an official response
PL 42 23/24	WCC Greening Tender – to receive a report about the HCGA-WCC greening tended.
PL 43 23/2	Working Groups – to receive verbal reports from the Air, Environment and Climate Emergency Working Group, Public and Community Arts Working Group.
PL 44 23/24	Officers' Report – to receive a verbal report from the Officers.





QUEEN'S PARK COMMUNITY COUNCIL

Minutes of the Place Committee Meeting held at St Jude's Community Hall, 71 Illbert St

on Wednesday 8th November commencing at 18:00

Present: Councilors Sandra Bynoe (Chair), John McArdle, Emma Sweeney, Roger Diamond.

Also present: Shuwanna Aaron (Proper Officer) and two members of the public

PL 23 23/24 – Apologies for absence – Councillor Wilson issued apologies for absence with no reason. The Committee was informed that the Councillor was most likely still in hospital. A vote was undertaken.

RESOLVED THAT – The apologies be APPROVED.

PL 24 23/24 – Declarations of interest – Cllr McArdle declared an interest as the Responsible Financial Officer.

PL 25 23/24 - Minutes of the previous meetings – The Minutes of the previous meetings on 12th July and 11th October were circulated as part of the meeting's papers and accepted as read. The minutes were seconded and a vote was undertaken.

RESOLVED THAT – The Minutes be APPROVED.

PL 26 23/24 – Public session – Questions were raised regarding QPCC's enforcement of the Conservation area guidelines. Councilors discussed the matter outlining that the City Council is responsible for enforcement, that QPCC will continue to raise reported violations to be investigated by the City Council, and will provide all local estate agents with information about the Conservation Area and copies of the planning guide. Another question was raised regarding the Community Council's representation at St John's Church Remembrance Day celebration. Councilors informed that they were not aware that the event was taken place but that the Council would be represented at Paddington Memorial Remembrance Day service.

PL 27 23/24 – Financial Report – The RFO delivered a financial report outlining that spending was on track with the outlined budgets and that there was income being generated through various application. The report was seconded and a vote was undertaken.

RESOVED THAT – The report be NOTED.

PL 28 23/24 - Contractors Report - The Contractors Report was circulated in



advance and accepted as read. The Proper Officer provided a recap of the report. The report was seconded and a vote was undertaken.

RESOLVE THAT – The report be NOTED.

PL 29 23/24 – Public Realm Improvements – The Proper Officer delivered a report outlining an upcoming meeting with the City Council's Place Shaping Team to discuss the Community Council's Public Realm ambitions. Councillors discussed and identified several options including:

- Play equipment in the park for older children
- New Benches thin the Road Gardens
- New Noticeboards in the Park
- Replacement of the 4th Avenue Park Gates.
- Removal of some shrubbery surrounding in the Park
- Replacement to the Welcome to Westminster Sign and planters on Harrow Road/ Kilburn Lance.
- Improved Planting Plan on Mozart Estate
- Increased Tree Pit Planting across the area with resident's support
- Front Garden improvements
- Improvements to Ashmore Road War Memorial
- Pedestrianization Forth Avenue (in front of the ST Jude's Hall, replacing and adding planters to create an outdoor community space.

It was proposed that these recommendations be feed-in to the City Council. The proposal was seconded and a vote was undertaken.

RESOLVE THAT – The recommendations be APPROVED.

PL 30 23/24 – E-Scooter and e-bike Parking experimental Traffic Order – The Proper Officer delivered a report experimental traffic order in place since 30th October. Councillor discussed the report and raised concerns about the replacement of pay-by-phone Parking on Ashmore Road due to existing difficulty finding parking especially for visitors. Councillors also objected to the replacement of coach pay-by phone parking on Ilbert Street unless there are alternative provisions made for coach parking often needed by schools and local organizations. It was proposed that these objections be fed into the City Council. The proposal was seconded and a vote undertaken.

RESOLVE THAT – The report be APPROVED

PL 31 23/24 – Working Groups – The Proper Officer delivered a report on behalf of the Working Groups highlighting that:

- The Public and Community Arts working group has not met since its last meeting, but plans for a Community theatre project were being put in place.
- The Air, Environment and Climate emergency working group has also not yet met, the working group will facilitate a workshop following this meeting and a report will subsequently be made available to the Committee.
- Ray Lancashire delivered further information on the July Air Quality monitoring results, informed the meeting that the pending monitoring programme in December and other Air Quality monitoring schemes in neighbouring wards.

PL 32 23/24 – Officer's Report – The Proper Officer delivered a report outlining that:



- Funding application have been made to support Place Projects
- Monthly meeting with the parks teams has not been held for a few months so there are no further updates outside of those discussed earlier
- Ashmore road now has street play session confirmed until August next year and is set to have its Play Street designation in the new year also
- Garden Clean Up Project went ahead quite successfully over the summer there is final session planned to take place late October / November to complete two gardens we could not get completed in the summer.
- There has not been any Community Clean-up session since early summer the next Community Clean-up session will take place after winter Festival. We are also offering litter-picking sessions to corporate volunteers and expect to schedule one before the Winter Festival Clean -up.
- The jubilee Community center is now open with 20 hours free usage being allocated to QPCC to be used by Community groups and individuals facilitating free events. Due to constant delays and being informed with less than a week's notice, only 12 of those hours are currently filled as some groups could not get their projects us an running to start immediately.

RESOLVE THAT – The report be NOTED.

Meeting closed at 19:50

Signed by
Date
Councillor Sandra Bynoe (Chair of Place Committee)
Minute Ref: PL23 –33 23/24



Report To:	Place Committee		
Title:	Contractors' Report: HCGA		
Purpose:	To discuss and note		
Author:	Cathy Maund		
Date of Meeting	7 February	Agenda Item	PL 39 23/24

1. Summary

This report sets out the work undertaken by HCGA on behalf f the City Council since the last meeting of the Place Committee.

2. Recommendations

That the Committee discusses the content of the report, provide feedback and comment to help improve the work undertaken where necessary

3. Background

Volunteers

Over the last few months there has been a core group of 5 volunteers that have been coming to the gardening sessions whatever the weather. Clearing weeds and laying down mulch have been the main jobs, along with filling the bird feeders.

Volunteers attended the Christmas Celebration dinner which they all thoroughly enjoyed and it was a good opportunity for Megan to learn more about Queens Park Community Council.

October

During the half term we held an Autumn family nature session just outside the Rose gardens. Local children and their families really enjoyed carving pumpkins and taking them home.

November

At the request of the Friends of Queen's Park Gardens, HCGA built doors to the compost bins in the wildlife garden. Signs will be attached to ask people not to put anything other than garden waste in.

December

All the Runner ups and Winners 'In Bloom' signs were put up along the streets. HCGA had a stall making Christmas Wreaths at the Winter Festival which was a success. Children and adults enjoyed getting into the spirt of Christmas making Christmas wreaths to take home.

During December HCGA also completed a tender to the Westminster Council to extend the community gardening programme to cover more parts of the ward

In January we were informed that our bid had been successful and we will be meeting with council officers for the first time on 30th/01. After this we should have a clearer idea regarding timelines etc. We envisage that there will be a steering committee and hope that the Community Council will be involved.

January

The first session of the year was a small group as some volunteers were still away but we carried on weeding and mulching.

On the 18th January 2 short video's were made asking 2 volunteers why they had come out on a cold January day. These can be viewed on HCGA Instagram and Facebook sites.

The first snow drops and winter aconite's were out last week

Future Plans

We will repeat the plant / seed swap in the spring and will also have a drive to attract new volunteers, as part of this we will hold weekend gardening sessions on a monthly basis. There will be children's activities on Thursday afternoons in the school holidays and the Queens Park in Bloom Competition will be held in June.

















Report To:	Place Committee		
Title:	Emissions Based Parking Charges		
Purpose:	To discuss and recommend		
Author:	Shuwanna Aaron		
Date of Meeting	7 February	Agenda Item	PL 41 23/24

1. Summary

The City Council is proposing the introduction of emissions- based charging for pay-to-park system and residents 'parking permits to help address carbon emissions and air quality in the borough by providing discounts for 'cleaner', less polluting vehicles.

2. Recommendations

That the Committee discusses the proposals and outlines any questions, concerns or feedback to be submitted in response to the proposal.

3. Background

- **3.1** The proposal will see the removal of a standard cost per parking (based on vehicle type) and the introduction of a band system that categorises vehicles into different bands depending on the tailpipe emissions levels of Carbon Dioxide it produces. Additional surcharge will be added to pre-2015 diesel vehicles, and separate charges will be levied for vehicle not registered in the UK and vehicles where there is no CO2 Data (vehicles registered before 2001)
- **3.2** For this policy to work, residents will be required to replace existing residents permits and will need a separate permit for each vehicle. Each individual will be allowed to apply for a maximum of three permits and will face a £50 levy per second permit and £100 levy per third permit, in addition to the band-based cost of the permit.
- **3.3** The new system will see a move from current annual residents' parking permit costs from £0 (Eco- cars) £117.50 (of1200cc or less) to £40 (Zero emission electric cars) to £371 (diesel vehicles with 256 or more C02 Emissions) See Appendix A for a more detailed breakdown of new charges
- **3.4** In 2020 Councillors voted unanimously to declare a climate emergency and approved the environmental policy (2021) which includes:
 - a pledge to support the Ward become net-zero emissions by 2040
 - a commitment to encourage sustainable travel

CITY OF WESTMINSTER

INTRODUCTION OF EMISSIONS-BASED CHARGING, AMENDMENTS TO PARKINGCHARGES, AND CHARGES FOR ADDITIONAL RESIDENTS' PERMITS

- 1. NOTICE IS HEREBY GIVEN that Westminster City Council proposes to make the following Orders under sections 6, 32, 35, 45, 46, 49 and 124 of and Part IV of Schedule 9 to the Road Traffic Regulation Act 1984, as amended:
- The City of Westminster (Parking Places) (C Zone) (Amendment No. *) Order 202*;
- 2. The general effect of the Orders would be to:
 - (a) introduce a new emissions-based charging structure within the City of Westminster, for the following types of parking places:
 - (i) residents' parking places; and
 - (ii) shared-use parking places,
 - (b) increase the charges for:
 - (i) parking cards; and
 - (ii) trade permits,
 - (c) introduce new issuance arrangements for residents' permits requiring a permit for each vehicle, up to a maximum of three registered vehicles per individual, with the second and third permits incurring additional charges

Please note that the above proposals do <u>not</u> affect parking places or permit issuancearrangements on Westminster's housing estates.

SCHEDULE

A1. Current "Pay to Park" Charges

	Current o	Current charge (per 10 minutes)	
Parking Zone	All vehicles, except diesel vehicles registered before 2015, electric vehicles and hybrid electric vehicles	Diesel vehicles registered before 2015	Electric vehicles and hybrid electric vehicles
C Zone	£1.94	£2.91	32 pence

A2. Proposed "Pay to Park" Charges Per Hour

- (d) "Pay to Park" charges applicable to:
 - non-diesel vehicles (other than motorcycles), including electric vehicles and non-diesel hybrid electric vehicles, registered in the UK from 2001 onwards; and
 - (ii) diesel vehicles (other than motorcycles), including diesel hybrid electric

vehicles, registered in the UK from 2015 onwards:

Band	1	2	3	4	5
CO ₂ Emissions (g/km)	0	1 - 90	91 - 150	151 - 255	256 or more
C Zone	£1.46	£1.67	£2.29	£2.50	£2.92

(e) "Pay to Park" charges applicable to diesel vehicles (other than motorcycles), including diesel hybrid electric vehicles, registered in the UK between 2001 and 2014 (the charges listed in this table include a 50% diesel surcharge compared to nondiesel vehicles):

Band	1	2	3	4	5
CO ₂ Emissions (g/km)	0	1 - 90	91 - 150	151 - 255	256 or more
C Zone	£2.19	£2.50	£3.43	£3.75	£4.38

(f) "Pay to Park" charges applicable to non-diesel vehicles (other than motorcycles) registered in the UK before 2001:

Band	3	4
Engine size	Up to 1200cc	More than1200cc
C Zone	£2.29	£2.50

(g) "Pay to Park" charges applicable to diesel vehicles (other than motorcycles) registered in the UK before 2001:

Band	3	4
Engine size	Up to 1200cc	More than1200cc
C Zone	£3.43	£3.75

(h) "Pay to Park" charges applicable to motorcycles registered in the UK:

Band	М
CO ₂ Emissions(g/km)	Motorcycles
C Zone	£2.09

(i) "Pay to Park" charges applicable to unregistered vehicles and vehicles not registered in the UK:

Band	5
C Zone	£2.92

B1. Current Residents' Permit Charges (All Zones)

Type of vehicle	Current charge(per year)
Vehicle with an engine capacity of 1200cc or less	£117.50
Vehicle with an engine capacity ofmore than 1200cc	£166.00
Motorcycle	£57.00
"Eco" vehicle	No charge

B2. Proposed Residents' Permit Charges (All Zones)

- (a) Residents' permit charges applicable to:
 - non-diesel vehicles (other than motorcycles), including electric vehicles and non-diesel hybrid electric vehicles, registered in the UK from 2001 onwards; and
 - (ii) diesel vehicles (other than motorcycles), including diesel hybrid electric vehicles, registered in the UK from 2015 onwards:

Band	CO ₂ emissions (g/km)	Proposed charge(per year)
1A	0, with a small battery(capacity 1 - 69 kwh)	£40.00
1B	0, with a large battery(capacity 70+ kwh)	£80.00
2	1 – 90	£90.95
3	91 – 130	£123.05
4	131 – 150	£139.10
5	151 – 255	£214.00
6	256 or more	£321.00

(b) Residents' permit charges applicable to diesel vehicles (other than motorcycles), including diesel hybrid electric vehicles, registered in the UK between 2001 and 2014 (the charges listed in this table include a £50 surcharge compared to non-diesel vehicles):

Band	CO ₂ emissions (g/km)	Proposed charge(per
		year)

1A	0, with a small battery(capacity 1 - 69 kwh)	£90.00
1B	0, with a large battery	£130.00
	(capacity 70+ kwh)	
2	1 – 90	£140.95
3	91 – 130	£173.05
4	131 – 150	£189.10
5	151 – 255	£264.00
6	256 or more	£371.00

(c) Residents' permit charges applicable to non-diesel vehicles (other than motorcycles) registered in the UK before 2001:

Band	Engine size	Proposed charge(per year)
4	Up to 1,200cc	£139.10
5	More than 1,200cc	£214.00

(d) Residents' permit charges applicable to diesel vehicles (other than motorcycles) registered in the UK before 2001:

Band	Engine size	Proposed charge(per year)
4	Up to 1,200cc	£189.10
5	More than 1,200cc	£264.00

(e) Residents' permit charge applicable to motorcycles registered in the UK:

Band	Proposed charge(per year)	
M	£60.99	

(f) Residents' permit charge applicable to unregistered vehicles and vehicles not registered in the UK:

Band	Proposed charge(per year)	
6	£321.00	

C. Parking Cards

Parking Zone	Current charge(per card)	Proposed charge(per card)	
С	£1.94	£2.09	

D. Trade Permit Charges

Parking Zone	Current charge (per day)	Proposed charge(per day)	
С	£19.40		£20.90

CITY OF WESTMINSTER

INTRODUCTION OF EMISSIONS-BASED CHARGING, AMENDMENTS TO PARKINGCHARGES, AND CHARGES FOR ADDITIONAL RESIDENTS' PERMITS

The City of Westminster (Parking Places) (C Zone) (Amendment No. *) Order 202*

Statement of Reasons

The City of Westminster has some of the highest carbon emissions and worst air quality of any national local authority. Therefore, the City Council proposes to introduce emissions- based charging for both pay-to-park casual kerbside parking and residents' parking permits to deliver more local positive impacts through the provision of discounts for 'cleaner', less polluting vehicles. The payment structure will use banded charges based upon vehicles' individual tailpipe emission levels of Carbon Dioxide (CO₂). It is also proposed that an additional diesel surcharge apply respectively for pre-2015 diesel vehicles to address the issue of the emission of Nitrogen Oxides (NO_x).

Emissions-based charging uses DVLA data. Where CO₂ data is not held, such as for vehicles registered before 2001 or for vehicles not registered in the UK, separate charges will be levied.

The implementation of an emissions-based charging scheme for residents' permits necessitates the replacement of the current policy allowing up to two vehicle registration marks (VRMs) on a single permit policy with a new policy whereby each VRM would be covered by a single, individual permit. To accommodate this, individuals would be entitled to purchase additional permits for their different vehicles, up to a maximum of three per individual, but with the introduction of an incremental surcharge per additional permit. This would apply to new applications and any permit renewals. Second permits would be charged an additional £50 on top of the price of the permit and third permits an additional £100.

The proposals for both the pay-to-park and residents' permit schemes align with the Fairer Westminster strategy and complement a number of corporate environmental policies, strategies and commitments outlined in section 4.2 of the May 2023 report - 'Parking Fee Structure Review – Approval of Concept'. The improvement of air quality is an important priority for the City Council and these policies support this aspiration.

Relevant City Council Cabinet Member Reports

Parking Fee Structure Review – Approval of Concept (May 2023): https://westminster.moderngov.co.uk/ieDecisionDetails.aspx?ID=1896

Parking Fee Structure Review (November 2023): https://westminster.moderngov.co.uk/ieDecisionDetails.aspx?ID=1974



Report To:	Place Committee		
Title:	HCGA Greening Tender		
Purpose:	To discuss and recommend		
Author:	Shuwanna Aaron		
Date of Meeting	7 February	Agenda Item	PL 42 23/24

1. Summary

The City Council is investing £300,000 across the next four years on various Greening projects in North Paddington (inc. biodiversity, transport, upcycling and recycling, etc) This includes a programme of greening and sustaining green spaces in Queen's Park which the Community Council has raised concerns about.

2. Recommendations

That the Committee discusses the tender and outlines any questions, concerns or feedback to be submitted in response to the proposal.

3. Background

- **3.1** Hammersmith Community Gardens Association has made a successful bid to the take on the City Council's Greening and Community gardening projects in Queen's Park. Many of the areas identified for the programme are recommendations of the Community Council and the City Council has outlined its ambition that QPCC acts as a key consultant partner of this programme. Subsequently QPCC has been invited to review the tender and share concerns and feedback.
- **3.2** The Proper Officer, Chair of the Place Committee and Coordinator of the Planning Committee have all had the opportunity to review the tender in full, and the Proper Officer has meet with the project lead to communicate initial feedback and to discuss terms of QPCC engagement with the programme. It has been agreed that email updates will be provided to coincide with Place Committee Meetings, a final project plan will be shared for input and meetings will be set as and when necessary.
- 3.3 This report gives the wider Place Committee and opportunity to feed in thoughts, concerns and suggestions to be relayed back to the city Council Team and incorporated into the programme plan where possible.

Key areas of work in the tender

Site	Potential	Capital works recommendations
Queen's Park Community Hub (17-23 Third Ave)	Community garden site – activities that include community volunteering, food growing, school and youth club activities. Outdoor kitchen	Greenhouse/potting shed Raised beds Shed Tools and equipment Kitchen
Lancefield Court Playground	Community engagement events Improved greening to make it more attractive and add biodiversity Create seating and social areas for more social spaces	Planting areas – potentially large raised beds that could have seating around it Paths across the grassed area to allow all weather access Potential outdoor gym equipment
Street greening – example in front of Coronation Mini Mart	Extend Community allotment area More raised beds Glasshouse to extend growing season and activities in all weather Street planting – potentially herbs mixed with biodiverse greenery	Fence the across the whole area, include the grassed area in front of the current allotments Greenhouse and base More raised beds Raised beds with seating in built Planting
Selby Square	More diverse planting – possible edible hedge	Planting – possible raised beds with inbuilt seating



Report To:	Queen's Park Community Council		
Title:	Officers' Report		
Purpose:	For information and discussion		
Author:	Shuwanna Aaron, Proper Officer		
Date of Meeting	31 January 2024 Agenda Item PL 44 23/24		

1 Summary

This report sets out some of the activity undertaken by Officers since the last meeting and activities proposed for the next few months through the autumn and winter

2 Recommendations

That the Committee discusses the matters raised and notes the report

3 Main tasks / issues since last full meeting of Council

Harrow Road - Queen's Pak Open Space

Canal wall repairs to start in Spring – currently finalising procurement contractor and subject to Canal and Rivers Trust approvals and in the process of formalising a Cabinet Member Report before information will be shared with the public including and expected timescales.

Redevelopment to start works the Summer

Dog Run

Self-closing gate has been installed - too heavy for a dog to push open on their own.

There is no date yet for planters to be installed - delayed by weather. However, there is a list of plants provided by the Battersea Dogs home which is being shortlisted for installation.

There has been a number of dog enrichment equipment donated which is also being shortlisted for installation.

Each side of the dog run will be closed for 6 weeks (simultaneously) to allow for returfing – information will be communicated when the dates are set.

There will be an event to celebrate /mark the improvement to the Dog Run – dates will be provided.

Public Realm Improvement

In response to QPCC feed-in the place shaping team have outlined that:
They are working hard to deliver Year 1 agreed outputs for the North Paddington
Programme and will include a refurbishment of the Avenues Playground (next to the
Library) and redeveloping the public realm in front of St Jude's Hall as part of an early
feasibility stage, with high-level options to help us understand the level of ambition and cost
implications. Presentation will be made to the North Paddington Board in April.



The Council will also seek to incorporate other points raised by QPCC as best they can in the strategic work or to refer action outside of the remit of the team to other teams to investigate (e.g., to increase bins across the community; breaches of conservation area regulations; signage and notice boards; park equipment, front garden improvements, etc).

Queen's Park Gardens

No updates are available at this time.

Greening

HCGA tender to WCC has been successful – I have met with the Greening team to discuss the tender and have again raised concerns regarding Harrington court allotments, and have asked that the Council begin to make plan to take over the enhancement of Queen's Park Gardens through its contract with HCGA and/or Continental with a view of QQPCC relinquishing responsibility and it's HCGA contract by 2025.

North Paddington Board

No updates are available at this time.

Public and Community Arts

Public and Community arts project is set to begin at the Jubilee Community Centre on March 1st – It will include twelve weeks of Community theatre and dance.

Climate Emergency / Environmental Strategy

The Proper Officer has recently written to Beethoven to get the energy usage data for the previous two years so that the emissions calculations for 2022/2023 and 2023/2024 can be produced ahead of meeting in July – with ambition to offset by the end of the year.

Garden Clean-up

A call has gone out to corporate volunteers to restart the programme for the 2024 Spring – sessions will take place on Tuesdays and Thursdays.

Community Clean-up

Community Clean plan is currently being put in place.

Social Media

In my capacity as the Administrative Assistant at QPCC, a significant portion of my role centers around the management of our social media platforms. This includes creating visually appealing content, uploading regular posts and stories, and actively engaging with our followers. A key aspect of my responsibilities involves formulating and executing strategies, backed by thorough research, to enhance our follower count and boost engagement with our posts.

In addition to my social media duties, I play a pivotal role in the creation and finalization of our monthly e-bulletins. I am also actively involved in refining the communication strategy to foster better engagement with our followers through both e-bulletins and social media posts.

Beyond the realm of social media, I contribute to the organizing of events by generating excitement on our social platforms, posting event reminders, and assisting the team in preevent preparations. I extend my support during events and ensure post-event coverage on



social media platforms. This includes capturing moments using my phone and sharing them through Instagram and Facebook stories in real-time and uploading a post-event post sharing glimpses of the event overall.

Overall, my role at QPCC is multifaceted, encompassing social media management, event organization, and communication strategy development, all of which contribute to the holistic engagement and promotion of the Community Council.