



**QUEEN'S PARK  
COMMUNITY COUNCIL**

# QUEEN'S PARK COMMUNITY COUNCIL

## Strategic Plan 2022- 2026



BEETHOVEN CENTRE, THIRD AVENUE, W10 4JL  
020 8960 5644 |  
[INFO@QUEENSPARKCOMMUNITYCOUNCIL.GOV.UK](mailto:INFO@QUEENSPARKCOMMUNITYCOUNCIL.GOV.UK)



QueensParkCouncil



QPCouncil



QueensParkCouncil

## Queen's Park Community Council: a short Introduction

A Community Council is a statutory body, also known as a Local Council and constitutes the first tier of government in England and Wales. Local Councils carry out a unique role separate from a Borough or City Council.

Local councils work towards improving community well-being and providing better services. Their activities fall into three main categories:

- representing local residents;
- delivering services to meet local needs; and
- striving to improve quality of life and community well-being.

While Local Councils have long existed in rural areas, a change of legislation in 2007 permitted the establishment of Local Councils in London. Queen's Park residents took advantage of this new power and initiated a campaign to form a Community Council. After years of campaigning and community engagement, residents succeeded in establishing the Queen's Park Community Council (QPCC) on 5<sup>th</sup> June 2014.

Queen's Park Community Council remains the first and only Community Council in London and is non-party-political. The Council represents nearly 14000 people living in Queen's Park, Westminster – extending between Kilburn Lane in the north and west, Harrow Road in the south and Portnall Road in the east, including the Queen's Park Court, Avenues' Gardens and Mozart estates.

The Community Council has twelve Councillors – residents elected every four years by the Community to decide on projects, services and activities in the area. QPCC raises funds through a small addition (a 'precept') to the Council Tax collected by Westminster City Council and various fundraising activities.

On average, the precept costs £46.50 per household annually, which is reinvested into the Community by providing events, services and other activities. Including but not limited to:

- The Summer Festival
- The Winter Festival
- The Fireworks Display
- The Queen's Park in Bloom Project
- The Queen's Park Community Grants Programme



# The local population

## Demographics<sup>1</sup>

- 48% are of Global South heritage/ ancestry
- 12% are aged 65+
- 26% are under the age of 18
- 37% speak Arabic as a second, first or only language
- 4% do not use the internet
- 57% have a disability
- 17 % are in work despite 62 per cent being of working age (18 – 64 years old)
- One-third of residents are among the top 10 per cent most deprived in England

## Concerns<sup>2</sup>

- 95% are concerned about their economic well-being or the economic well-being of their friends and family
- 73% are worried about their mental health or the mental health of their friends and family
- 49% are worried about their physical health or the physical health of their friends and family
- 25% of residents are concerned about violence among young people
- 62% are concerned about increases in inequalities

## Responses from QPCC's Community Engagement Survey 2021/2022

- 64% are proud to be Queen's Park residents
- 57% believe QPCC makes the Community stronger
- 76% are interested in the development of our parks, green and open spaces
- 57% are interested in the development of our Community facilities
- 52% are interested in strategies that tackle anti-social behaviours
- 51% are interested in improvements to support local people
- 49% are interested in community events
- 45% are interested in projects which address the climate emergency

---

<sup>1</sup> See <https://www.westminster.gov.uk/about-council/democracy/ward-profiles/2022-ward-profiles>

<sup>2</sup> See <https://www.westminster.gov.uk/about-council/democracy/ward-profiles/2022-ward-profiles>



## Our Vision

QPCC aims to promote a strong sense of Community and increase the quality of life for all residents. Our vision is of a neighbourhood with a strong sense of Community: a place where people of all ages, cultures, religious and social backgrounds live, work and socialise together.



## Our Mission

- To be a voice for Queen's Park, standing up for all community members
- To respect and safeguard the social mix of the local area, promote community spirit and cohesion, and help to maintain and improve the quality of homes for all
- To safeguard local services and facilities, in particular, those for vulnerable members of our Community
- To create and develop strong and productive partnerships with a range of statutory agencies and local community groups and organisations
- To make the local area safer and help reduce crime and accidents
- To support the local economy's regeneration and improve economic and employment opportunities.
- To cherish and enhance our environment, protect our heritage, and use resources wisely to minimise environmental impact.

## How the Council Works

**Councillors and Officers** – The Council consists of twelve Councillors, working alongside two Officers (staff) who advise the Council on legal issues and regulations, manage Council finances, projects, and information and carry out the Council's decisions. Officers also have delegated decision-making powers which ensure the day-to-day running of the Council. The Council also works closely with volunteers, other statutory bodies and agencies and local organisations and groups to raise awareness and address local concerns and needs.

**Funding** – Queen's Park Community Council raises approximately £160,000 annually through a precept collected from households in the area, except those receiving full Council Tax Benefits. This income is supplemented through sponsorship and fundraising for specific projects as appropriate.

**Policies and Procedures** – The Council has adopted a range of policies and procedures that govern how the Council operates, including the Council's Standing Orders, a legally binding operational document. All policies and procedures are available on the Council's website.

**Decision Making** – Individual Councillors do not have decision-making powers. Councillors make decisions democratically at Council Meetings. These meetings are open to the public, and the agenda and papers are available to residents at least three days before. All Council meetings have a formal structure to ensure all policies and procedures are followed.

**Committees** – The Council delegates some decision-making to four Committees: People Committee, Place Committee, HR Committee and Appeals Committee. At least four Councillors sit on each committee. Committees have delegated decision-making aligned with a specific remit and must report all decisions at Council Meetings.

**Working Groups** – The Council has several Working Groups (each with a specific remit) comprising residents and Councillors. Working Groups do not have decision-making powers; their primary function is gathering information, discussing new ideas, organising activities and making recommendations to Committees and the Council. Sometimes, the Council and Committees request a Working Group to consider particular issues or carry out specific tasks, such as producing surveys, facilitating projects or writing reports. All working group activities are reported at Council and Committee Meetings.

**Accountability and responsibilities** – QPCC adhere to the government's guidance on accountability and transparency in the spending of public money and data protection. We also seek to follow good practice beyond what is legally required and are recently (January 2023) committed to publishing a record of Councillors' declaration of interests and statements of any gifts received.

**Partnership, collaboration and volunteering** – QPCC works with Westminster City Council, ward councillors, the ward panel, local community groups, schools, police, housing providers and residents to raise awareness, lobby and deliver various activities and services across the year. We also work closely with volunteers who contribute to the Council's priorities and projects, supporting and rewarding them as appropriate.

**Grants** – We fund individuals and groups to facilitate projects and services to residents through our Community Grants, Special Grants and Pop-up Grants Programme. Decisions about which projects receive funding are made at Council Meetings with recommendations from a Grants Panel of residents and Councillors. QPCC has reinvested more than £200,000 into the Community through grant funding since 2015.

**Events** – We organise several annual and smaller events each year, including the Queen's Park Summer Festival, Fireworks Display, Winter Festival, Community Lunches, Black History Month Celebrations, etc.

**Communications** – QPCC regularly updates its website and social media channels to engage with and keep residents informed about its work and how to get involved. We periodically update noticeboards across the Community, produce a monthly e-bulletin, and publish the Queen's Park Voice Newsletter three times a year. Residents can email or call us for information, support and advice at any time during our open hours. Monday - Friday 10:00 - 17:30.

**Evaluation and Monitoring** – Our ambition is to develop our evaluation and monitoring processes to demonstrate outcomes from our work better.

## The Strategic Plan 2022 – 2026: Purpose

This document sets out a strategic plan for the Council's work in the 2022 – 2026 term (following elections in May 2022), including how we aim to fulfil our mission and vision in partnership with those who live and work here – residents, businesses, community groups and organisations, and statutory services.

This plan was presented to the residents and other stakeholders at QPCC's Community Meeting on 14<sup>th</sup> May 2023, allowing for comments, input and feedback which was used to amend this document. An amended plan was put to the Annual Meeting of the full Council (24<sup>th</sup> May 2023) to be formally adopted.

Residents will have many opportunities to help make this plan a reality through formal and informal volunteering channels and ongoing consultation. Residents can find more information about getting involved on the Council's website under the "Get Involved" tab.

While the main scope of the plan covers 2022 - 2026, some activities require longer timeframes and others shorter timeframes.

## Contact information

Beethoven Centre, Third Avenue, London W10 4JL | 020 8960 5644

Monday - Friday 10:00- 17:00

[info@queensparkcommunitycouncil.gov.uk](mailto:info@queensparkcommunitycouncil.gov.uk)

<http://queensparkcommunitycouncil.gov.uk>

## Projects and priorities 2022-2026

### Democracy, citizenship and engagement

|   |  |
|---|--|
| <b>1. To strengthen our role as a voice for the people of Queen's Park</b> by continuing to represent local interests and increases opportunities for residents to feed-in to the Council.  |  |
| <b>Current, we:</b> <ul style="list-style-type: none"> <li>- Work closely with Westminster Ward Councillors and meet frequently with Council Officers to raise local concerns, develop and implement new approaches to address local needs.</li> <li>- Respond in an official capacity to National and Borough Council consultations and strategies providing local insight and understanding.</li> <li>- Raises awareness and encourages residents' response to consultations, strategies and other developments.</li> </ul> | <b>Our Ambition for 2022- 2026 are to:</b> <ul style="list-style-type: none"> <li>- Improve channels through which residents can raise concerns with the Community Council including:               <ol style="list-style-type: none"> <li>1. Embedded forms in the QPCC website.</li> <li>2. Drop boxes at key sites across the community.</li> <li>3. Increased signage/notices about the Council and how to get involved.</li> <li>4. Increased awareness about communication channels through social media.</li> <li>5. Strengthened social media strategy which increases engagement with residents.</li> </ol> </li> </ul>   |
| <b>2. To make Council processes more accessible.</b>  |  |
| <b>Currently, we:</b> <ul style="list-style-type: none"> <li>- Publish information about the Council's work, including meetings and how to get involved through our website, social media and printed publications.</li> <li>- Publish information about Council and Committee Meetings on the QPCC noticeboard outside the Beethoven Centre.</li> </ul>  | <b>Our Ambition for 2022- 2026 are to:</b> <ul style="list-style-type: none"> <li>- Provide greater clarity to residents about Council processes and how to get involved. Including:               <ol style="list-style-type: none"> <li>1. Providing greater clarity on our website.</li> <li>2. Increasing print notices of Council and Committee Meeting on lampposts and noticeboards.</li> <li>3. Creating a mailing list for Council and Committee Meetings.</li> <li>4. Providing opportunities for residents to pose questions to Councils or Committees and receive responses through email or over the phone.</li> <li>5. Publishing details of key decisions made at Council and Committee meetings through social media, the monthly e-bulletin and the Queen's Park Voice.</li> </ol> </li> <li>- Explore opportunities to engage with local radio stations to promote Council activities and engage with residents.</li> <li>- Explore options of providing digital versions of the Queen's Park Voice and other publications in Arabic and Bengali.</li> </ul> |

|   |  |
|---|--|
|   | <ul style="list-style-type: none"> <li>- Improve the visibility of Councillors through online and print publications and community events.</li> </ul>  |
| <b>3. To increase the number of volunteers and activist</b> involved in the Council's activities and strengthen the support they receive.   |  |
| <b>Current, we:</b> <ul style="list-style-type: none"> <li>- Work with a number of resident and corporate volunteers who are members of working groups, support the delivery of the Queen's Park Voice or are involved with community gardening and community clean up projects. Including volunteers with programmes facilitated by Hammersmith Community Gardens Association and Friends of Queen's Park Gardens.</li> <li>- Frequently advertise volunteering opportunities and provide a volunteer handbook which showcases a range of opportunities and incentives available.</li> <li>- Facilitate volunteers' events, provide time-credits for volunteers to claim rewards and host a VIP section at the annual Fireworks display to say thanks to those who volunteer.</li> </ul> | <b>Our Ambition for 2022- 2026 are to:</b> <ul style="list-style-type: none"> <li>- Organise a "listening" event to:               <ol style="list-style-type: none"> <li>1. Better understand barriers to volunteering, how we can overcome them and better support residents to get involved.</li> <li>2. Better understand how we can focus our volunteering offer to attract residents interested in specific activities.</li> </ol> </li> <li>- Strengthen the information provided to prospective volunteers through our website and streamline the sign-up process with an online form embedded in our website.</li> <li>- Increase the visibility of our volunteers by promoting their work across our communication channels and initiating a "volunteer of the year" award.</li> <li>- Utilise the Community Access Scheme to provide more opportunities for Volunteers to socialise together and gain new experiences.</li> </ul> |
| <b>4. To undertake community mapping,</b> collecting basic data about residents, community groups and organisations, in order to better understand local needs and provisions.  |  |
| <b>Current, we:</b> <ul style="list-style-type: none"> <li>- Utilise the data from our 2022 Community Engagement survey and 2022 Children and Young People's survey (2022), the annual Ward Profile and feedback from meetings, events and various other activities, to inform understanding of community needs.</li> <li>- Utilise data from QPCC Grant's Programme to build a profile of local groups and organisations.</li> </ul>   | <b>Our Ambition for 2022- 2026 are to:</b> <ul style="list-style-type: none"> <li>- Improve input from residents through methods already mentioned.</li> <li>- Produce promotional materials for the Community Grants programme which specifically targeted residents with ideas about how to address local needs and concerns and increasing the support offered to these residents to write grant applications.</li> <li>- Establish a regular networking event for local groups and organisations to share concerns, resources, news and develop collaborative projects.</li> </ul>   |



|  |   |
|--|---|
|  | <ul style="list-style-type: none"> <li>- Host an annual community meeting as a listening exercise to hear from residents and representatives of local organisations about ongoing and developing concerns and to develop ideas on how to address these issues.</li> </ul> |
|--|---|

## Health, well-being and community

|   |  |
|---|--|
| <b>5. To promote identity and belonging</b> by creating opportunities for residents to see themselves as members of a unique and diverse community in which they have pride, feel valued and can actively engage in, Including strengthening the <i>Community Brand</i>   |  |
| <b>Current, we:</b> <ul style="list-style-type: none"> <li>- Host three annual events (Summer Festival, Winter Festival and Fireworks Display) and a range of smaller events, such as Eid and Black History Month celebrations, events for older and vulnerable residents, and events for children and young people to bring residents together, develop cross- cultural and intergeneration understandings and promote community cohesion.</li> <li>- Provide grant funding to residents, groups and organisation to facilitate activities which enable residents to come together.</li> </ul> | <b>Our Ambition for 2022- 2026 are to:</b> <ul style="list-style-type: none"> <li>- Increase opportunities for residents to feel a part of the community by celebrating a range of cultural and religious celebrations through events in addition to online and print communication channels.</li> <li>- Improve communications about our Community Grants to target and support residents and organisations whose activities are specifically concerned with promoting cross-cultural and intergenerational community spirit.</li> <li>- Empower residents to see themselves as community leaders and decision-makers by improving opportunities for residents to input into the Council's activities (through methods previously mentioned)</li> <li>- Explore and implement different ways of visual branding across the community – such as road signage – to promote Queen's Park's distinct identity within the borough and the city.</li> </ul> |
| <b>6. To tackle crime and anti-social behaviours</b> through approaches which are holistic, addresses the underlying causes, challenges biases, empowers local people and provides vital support to those affected by crime and anti-social behaviour.  |  |
| <b>Currently, we:</b> <ul style="list-style-type: none"> <li>- Respond in an official capacity to relevant consultations regarding safety and crime, and engage with the Ward Panel to discuss local concerns and police interventions.</li> </ul>  | <b>Our ambitions for 2022 -2026 are to:</b> <ul style="list-style-type: none"> <li>- Continue making formal representation on behalf of the community to relevant consultations and strategies intended to address crime and antisocial behaviour, and encouraging residents to make individual responses.</li> </ul>  |

|  |  |
|--|--|
| <ul style="list-style-type: none"> <li>- Fund local organisations to provide opportunities for young people as at risk of involvement in crime and anti-social behaviour. Including after-school music classes, afterschool boxing classes and activities at the Avenues' Youth Project.</li> <li>- Maintain a positive relationship with the local policing team and Ward Councillors through which we make representation on behalf of residents including calling for support to those affected by crime and anti-social behaviour.</li> </ul>  | <ul style="list-style-type: none"> <li>- Continue to promote holistic approaches to combating crime and anti-social behaviour, addressing the underlying role of poverty, insufficient service provision, and continuing to make meaningful interventions by funding local organisation to work with those at risk.</li> <li>- Continue working with local policing teams to ensure residents' concerns are heard and adequately addressed in a timely manner.</li> </ul>  |
| <b>7. To provide economic wellbeing support and opportunities for residents.</b>   |  |
| <p><b>Current, we:</b></p> <ul style="list-style-type: none"> <li>- Share training and employment opportunities through our social media channels and our monthly e-bulletin.</li> <li>- Signpost financial advice and support services, schemes and other interventions across our communication channels</li> <li>- Provide and fund local organisations to offer free events and opportunities so residents struggling financially are not excluded from community life as a result.</li> <li>- Support regeneration initiatives on Harrow Road, following our 2021 survey of retailers, and campaign to restart the Harrow Road Business Association (HRBA) with support from the City Council.</li> </ul> | <p><b>Our ambitions for 2022-2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue working with Westminster City Council, North Paddington partners and others to develop schemes and services which support residents' through the cost of living crisis, promote financial resilience, and increase sign-posting to services and support for those at risk.</li> <li>- Continue sharing employment and training opportunities and develop partnerships with the Rebel Business School and other organisations to provide business and enterprise training and support for residents – with a focus on young entrepreneurs.</li> <li>- Work in partnership to provide more opportunities for training and development within the area.</li> <li>- Provide more opportunities for local entrepreneurs to showcase their business and build their brands by increasing the number of local providers at our community events and profiling resident-led businesses on the Council's communication channels.</li> </ul> |
| <b>8. To provide physical and mental health support.</b>   |  |

|   |  |
|---|--|
| <p><b>Current, we:</b></p> <ul style="list-style-type: none"> <li>- Share information about projects, services and activities to help residents keep fit and address mental health concerns.</li> <li>- Fund residents and local organisations to run projects which support residents physical and mental health through a range of mediums including, sports, arts, music and talking therapies.</li> </ul>   | <p><b>Our ambitions for 2022 to 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Work with the Mozart Community Champions and other partners to facilitate a programme of Well-being activities to help residents care for their physical and mental health.</li> <li>- Continue to work collaboratively and fund local service providers to facilitate free projects and services which help residents maintain physical and mental health.</li> <li>- Continue raising awareness about various forms of mental and physical health issues and how residents can take steps and gain support to address their concerns.</li> </ul> |
| <p><b>9. To provide educational support.</b></p>  |  |
| <p><b>Currently we:</b></p> <ul style="list-style-type: none"> <li>- Fund a range of organisation to provide educational opporuntites of children and young people, including the Doorstrp Library, the Learning Centre and Avenue's Youth Project.</li> <li>- Provide sign-posting to a range of educational services and opportunites.</li> </ul>   | <p><b>Our ambitions for 2022- 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue supporting orngaisations which carry out vital educational services and opportunities for children and young people through our Community Grants Programme and other forms of inkind support and partnership work, including as part of the Summer In Queen's Park Programme.</li> <li>- Improve the educational support offered to adults through ESOL and digital Inclusion courses by developing partnership work with Westminster Adult Education Services and other local orngaisations.</li> </ul>                                    |
| <p><b>10. To support and engage children and young people.</b></p>  |  |
| <p><b>Current, we:</b></p> <ul style="list-style-type: none"> <li>- Fund a range of local organisations that provide opportunities, services and support for children and young people including the Avenues' Youth Project and a number of afterschool, half-term and school holiday programmes.</li> <li>- Facilitate activities through our Children and Young People Working Group, utilising the results to our 2022 Children and Young People Survey to inform activities.</li> </ul> | <p><b>Our ambition for 2022-2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue funding and facilitating high impact projects and services that enable young people to socialise, develop skills and build their sense of community by working collaboratively with local and national organisations.</li> <li>- Institute the Summer in Queen's Park Programme as an annual provision of free opportunities for children, young people and their families, and</li> </ul>  |

|  |  |
|--|--|
| <ul style="list-style-type: none"> <li>- Routinely use the results of our 2022 Children and Young People Survey to feed-in to projects and services being developed by the City Council and other agencies in the area.</li> <li>- Fund and facilitate resident run street play sessions, and lobby the City Council for permanent play street designations in the area.</li> </ul>  | <p>increase opportunities for children and young people to input into the programme.</p> <ul style="list-style-type: none"> <li>- Work with local schools and youth services to encourage and support children and young people to make applications to the Community Grants Programme to run services and activities for their peers and to develop their own skills.</li> <li>- Improve our engagement with and understanding of the needs and concerns of Children and Young People through listening activities at the local school and youth clubs.</li> </ul>  |
| <b>11. To support and engage older and vulnerable adults.</b>  |  |
| <p>Currently, we:</p> <ul style="list-style-type: none"> <li>- Fund and facilitate a range of events, projects and services that combat isolation, promote health and wellbeing and provide support to older and vulnerable residents. Including projects run by Open Age andAge UK Westminster, our Community Lunches and other projects led by the Social Engagement Working Group.</li> <li>- Facilitates over 50s events during Summer and Winter Festivals.</li> <li>- Provide support for older and disabled residents through the Big Garden clean-up project and working with Ward Councillors to help older and disabled residents access various City Council services and provision.</li> </ul> | <p><b>Our ambitions 2022- 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Fund and work collaboratively with local organisation to combat isolation, run projects, services and opportunities to meet the developing needs of local older and vulnerable adults.</li> <li>- Improve our partnership work with assisted living and other local organisation which represent and support vulnerable adults.</li> <li>- Improve our communication channels with social prescribing and social care services to better understand the role we can play providing community-based support for older and vulnerable adults.</li> <li>- Work with age UK Westminster, Open Age and other organisations to promote befriending programme and support the recruitment of volunteers to befriend older and vulnerable adults – with a special focus on helping to keep older and vulnerable adults informed and engaged with local events, services and projects.</li> <li>- Improve the support and services accessible to vulnerable adults by:</li> </ul> |

|   |   |
|---|---|
|   | <ol style="list-style-type: none"> <li>1. Working in partnership to deliver more events and services which are specifically aimed at vulnerable adults.</li> <li>2. Mapping assisted living housing across the area and strengthening communication channels with custodians to ensure residents in assisted living are aware of, and can engage in the range of local activities and services available.</li> </ol>  |
| <b>12. To support women and girls to live healthy and independent lives.</b>  |   |
| <p><b>Currently, we:</b></p> <ul style="list-style-type: none"> <li>- Provide funding to organisations that support. Advise and engage women and girls including: mental health and well-being support, confidence and self-esteem building, engagement in sports and arts.</li> <li>- Sign-post services and opportunities across our communication channels.</li> </ul> | <p><b>Our Ambitions for 2022-2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue working with local organisation through grant funding and in-kind support to facilitate high-impact projects and services to women and girls.</li> <li>- Work in partnership to provide economic well-being advice and support targeting women and girls – including training, education development and starting businesses.</li> <li>- Improve sign-posting to organisations providing culturally sensitive advice and support for women.</li> <li>- Work with Westminster City Council and other local organisations to address violence against women and girls through approaches that are holistic and survivor-centred.</li> </ul> |

## Place: planning, environment and open spaces

|   |   |
|---|---|
| <b>13. To raise awareness and address housing inequalities</b> through work with Westminster City Council, Ward Councillors, Housing Associations, residents and other bodies to help provide better healthier homes for all in Queen's Park. |   |
| <p><b>Current, we:</b></p> <ul style="list-style-type: none"> <li>- Meet periodically with Ward Councillors and other representatives within the City Council to raise concerns and address disrepair in the</li> </ul>                       | <p><b>Our ambitions in 2022 to 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue working with the Ward Councillors and officers at the City Council to complete planned improvements to public spaces on the Mozart Estate.</li> </ul> |



|   |   |
|---|---|
| <p>public spaces across the Mozart Estate, and to raise case work for residents in need of support with housing.</p> <ul style="list-style-type: none"> <li>- Champion the need for better maintenance and availability of Social Housing.</li> </ul>   | <ul style="list-style-type: none"> <li>- Work with residents and the City Council to map internal disrepairs within Council owned homes and develop a plan of work to address the need.</li> <li>- Further develop our relationship and communication channels with housing associations to be better able to champion the needs of residents living in housing association owned properties.</li> </ul>  |
| <p><b>14. To implement the policies of the Queen's Park Neighbourhood Plan</b> which now helps to inform decisions about planning and development locally, following the success of the Neighbourhood Plan referendum in 2021.</p>  |   |
| <p><b>Currently, we:</b></p> <ul style="list-style-type: none"> <li>- Work with the City Council to address key policies of the Neighbourhood Plan including the redevelopment of the Harrow Road Open and the development of a programme of Community use of the Queen's Park Garden's Hut.</li> <li>- Work with All Starts Boxing Club to retain Queen's Park Hall as an Asset of Community Value.</li> </ul> | <p><b>Our ambitions in 2022 – 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue playing an active role supporting the City Council and other bodies to consult residents, fundraise and make improvements which fulfil the key policies of the Neighbourhood Plan, including the completion of ongoing work and the starting of new projects.</li> <li>- Continue carrying our listening exercises at our annual events to keep up to date with resident's needs and concerns as it regards neighbourhood planning, and to initiate the democratic processes of adapting the Neighbourhood Plan when necessary.</li> </ul> |
| <p><b>15. To improve the Planning <i>Information Guide</i></b> for homes in the conservation area through work with Westminster City Council and other bodies.</p>  |   |
| <p><b>Currently, we:</b></p> <ul style="list-style-type: none"> <li>- Engage with Westminster City Council, the Forum of Neighbourhood Forums and various other bodies to develop our understanding of new approaches to balancing sustainability and climate emergency concerns with conservation of the distinct heritage of our conservations area.</li> </ul>   | <p><b>Our ambitions for 2022 to 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Work in partnership with the City Council and other experts to publish new guidance for planning in the conservation area which promotes greater sustainability and carbon consciousness, while ensuring that the distinction of the conservation area is retained.</li> </ul>  |
| <p><b>16. To implement the climate emergency / environmental strategy.</b></p>  |   |
| <p><b>Currently, we:</b></p> <ul style="list-style-type: none"> <li>- Operate at net-zero carbon through offsetting and the implementation of the practical measures within our environmental strategy such as energy and waste saving.</li> </ul>  | <p><b>Our ambitions for 2022- 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue working with partners to develop the St John's Gardens Project which aims to support residents to develop environmental/ ecological practices, safeguard the local environment and contribute to carbon neutral ambitions.</li> </ul>  |

|   |   |
|---|---|
| <ul style="list-style-type: none"> <li>- Work closely with Ward Councillors and Repowering London to explore community energy programmes which are sustainable and cost effective and a step towards our ambitions to become a net zero carbon community.</li> <li>- Monitor and report on air pollution, facilitate community clean up events, and other projects that promote climate consciousness.</li> </ul>   | <ul style="list-style-type: none"> <li>- Raise the profile of our Environmental Strategy and Climate Emergency Working Group to better engage residents in the goal for a net zero community through offsetting and other practical measures.</li> <li>- Work with residents and key partners to devise new ways to address and improve local air quality.</li> </ul>   |
| <b>17. To maintain and improve local parks, green and open spaces.</b>  |   |
| <p><b>Currently, we:</b></p> <ul style="list-style-type: none"> <li>- Contract Hammersmith Community Gardens Association to run weekly community gardening sessions that enhance the Rose Gardens within Queens' Park Gardens.</li> <li>- Support to the Friends of Queen's Park Gardens to maintain the Wildlife Area and various other plots of planting within the Queen's Park Gardens.</li> <li>- Meet frequently with representatives of the Parks Department at Westminster City Council and the Housing Department to raise concerns, make recommendations and work to improve Queen's Park Gardens, its facilities and other playgrounds/ green/ open spaces run by the City Council.</li> <li>- Support the redevelopment of the Harrow Road Open Space.</li> </ul> | <p><b>Our ambitions for 2022 - 2026 are to:</b></p> <ul style="list-style-type: none"> <li>- Continue working with Westminster City Council and other bodies to bring ongoing projects to fruition, including: <ol style="list-style-type: none"> <li>1. Replacing the play equipment in Queen's Park Gardens and planting the unused land near the Ilbert street boundary of the park.</li> <li>2. Improving the play equipment and grounds of Lancefield Gardens and helping to establish a friends of Lancefield Community volunteering groups.</li> <li>3. Replanting various shrubs and hedges across the Mozart Estate.</li> <li>4. The redevelopment of the Harrow Road Open Space.</li> </ol> </li> <li>- Support the improvement of play facilities at local parks, green and open spaces to include equipment suitable for older children and teenagers.</li> <li>- Support the improvement of outdoor gym equipment in Queen's Park Gardens to include equipment that can be used by physically disabled residents.</li> <li>- Continuing carrying out listening exercises to keep up to date with residents' concerns, ideas and working collaborative with relevant agencies to improve the Queen's Park Gardens and other green and open spaces.</li> </ul> |
| <b>18. To promote public realm improvements</b>   |   |
| <p><b>Currently, we:</b></p>  | <p><b>Our ambition for 2022- 2026 are to:</b></p>   |

|   |   |
|---|---|
| <ul style="list-style-type: none"> <li>- Facilitate the Queen's Park in Bloom competition to recognise those residents who contribute to the beatification of our public realm by maintaining their front gardens and we work with corporate volunteers to support older and disabled residents to clean up and maintain their gardens.</li> <li>- Work closely with the City Council to identify and address issues of litter, fly tipping, dog fouling and other concerns that affect the public realm and identify areas for murals, greening, planting and other public realm improvements.</li> <li>- Run litter picking events with community and corporate Volunteers.</li> <li>- Facilitate a Dog Strategy which includes partnership work to combat dog fouling and promote proper disposal of dog fouling.</li> </ul> | <ul style="list-style-type: none"> <li>- Continue to facilitate public realm improvements through the Queen's Park in Bloom competition, community clean-up, and garden clean-up projects.</li> <li>- Work with residents, and the City Council to identify and develop areas of the public realm improvements, such as exploring options for a mural on Queen's Park Library and greening projects on the Mozart Estate.</li> <li>- Engage in listening exercises with residents to reimagine and relaunch our Dog Strategy to address ongoing issues of dog fouling and dog anti-social behaviours.</li> <li>- Continue working with Westminster city council and other bodies to devise localised approach to tackling littering and fly tipping in the area.</li> </ul> |
|---|---|

## Feedback

If you have any comments about this Strategic Plan, please get in touch with us:

Vist: Queen's Park Communtiy Council, Beethoven Centre, Third Avenue, London W10 4JL

Call: 020 8960 5644

Email: [info@queensparkcommunitycouncil.gov.uk](mailto:info@queensparkcommunitycouncil.gov.uk)

Web: <http://queensparkcommunitycouncil.gov.uk/>