

QUEEN'S PARK COMMUNITY COUNCIL

Minutes of a meeting of the **COMMUNICATIONS and EVENTS** Committee held on **Wednesday 15th April 2015 at 6.30pm** in Office 1, Beethoven Centre, Third Avenue, London W10 3JL

PRESENT: Cllrs Ryan Dalton (Acting Chair), Angela Singhate and Philip Andokou

Also in attendance: 1 member of the public

APOLOGIES FOR ABSENCE

Cllr Eartha Pond – unwell
Cllr Susanna Rustin-holiday
Cllr Joe Fernandes

DISCLOSURE OF INTERESTS

To deal with any disclosure by Members of any dis-closable pecuniary interests and interest other than pecuniary interests, as defined under Queen's Park Community Council's Code of Conduct and the Localism Act 2011, in relation to matters on the agenda. None

PUBLIC PARTICIPATION

To receive any questions, or brief representations, from members of the public in accordance with Standing Order No. 3 e, f, g and h.

Simon Walton raised that the times of meetings on the Love Queens Park website do not always correspond with the agendas.

MINUTES

Minutes of the Communications and Events Committee meeting-21st January 2015

Cllr Singhate noted that the minutes stated there was a Christmas carol choir at the Winter Festival although they pulled out at the last minute.

C&E.190 **RESOLVED** that the minutes of the Communications and Events Committee meeting held on 21st January 2015 be taken as read, confirmed as a correct record and signed by the chairman, and that the above correction will be made.

COMMONPLACE

To consider adopting CommonPlace digital tool as part of the Council's wider communications strategy

CommonPlace is a digital engagement tool that helps communities gather ideas and evidence from local residents. It collates comments and attempts to demonstrate the extent and depth of local engagement. It works on any phone, computer or tablet. Cllrs agreed that on top of paying for the tool, they would also expend resources having to market it. They also agreed that they already have a number of ways in which they consult with local residents. Furthermore, the Council wishes to consult more with people who are not online

C&E 191 **RESOLVED** that the Communications and Events Committee does not want to adopt CommonPlace as part of their communications strategy and that this is reported back to the Neighbourhood and Planning Committee.

COMMUNICATIONS

Update from Director regarding development of Queen's Park Community Council website

The Director advised the Committee that the website will be ready soon and requested that Councillors send any content that they would like to have on the site to him.

Update on monthly e-newsletter

The Director advised that the second QPCC e-newsletter was sent this month and that future editions will be sent out every month and uploaded onto the new website.

Update on notice boards

The Director informed the Committee that the new notice board had been ordered and that it should arrive in the next few weeks. Cllrs raised the fact that the Committee had decided that four boards should be ordered. However, the Director advised that due to the locations of the boards not being completely decided, one board was ordered for outside the Beethoven Centre in agreement with the Chairman. The issue of updating the other boards was raised as they will be spread across the ward. However, this could be done by Cllrs. The Director will speak to the Chairman to confirm the next steps relating to the other boards. The Director also advised that the Queen's Park logo could be added to the board and that this board was ordered before the new logo was announced due to the amount of time it takes for delivery.

To consider issuing a Queen's Park Voice special in time for the Annual General Meeting

The Committee agreed that a special edition of the Queen's Park Voice should be issued to tie in with the Annual Statutory meeting on 13th May.

SUMMER FESTIVAL

To discuss QPCC's stall at the summer festival

It was suggested that Cllrs need to decide when they will be able to man the Council's stall at the Summer Festival and that is important that there is a presence there throughout the day (12-7pm). It was agreed that there needs to be something to entice people to come to the Council's stall, such as free ice cream. It was agreed that this should be discussed at the next full council meeting.

To consider the working group that was formed to arrange the festival

C&E.192 **RESOLVED** that Cllr Andokou, Fiona Doherty (A2 Dominion), Gill Blackwood (Open Age), Elaine Griffin (Open Age) and Vicky Andrews (City West Homes) will join the Summer Festival Working Group.

LOGO

Confirm results of QPCC logo consultation

It was confirmed that logo 1 from the consultation will be Queen's Park Council's official logo.

The meeting closed at 7.05pm